

**“A SUSTAINABLE TOURISM FUTURE FOR THE SAUGEEN PENINSULA”  
SOURCES OF KNOWLEDGE 14<sup>TH</sup> ANNUAL FORUM  
May 3 – 5, 2024**

<b>FORUM AGENDA</b>	
<b>Friday May 3, 2024 – PARKS CANADA VISITOR CENTRE</b>	
2:00 PM	<b>GEOTOURISM LIVE</b> – Geological hike in the Dyers Bay area. Including an active sinkhole, the Lillie Pothole, Devil’s Monument, and more. <i>(Limited capacity. Only 20 spots available)</i>
6:00 PM	<b>REGISTRATION OPENS FOR FORUM ATTENDEES</b> Wine and Cheese Social
	<b>WELCOME EVENT</b> Land Acknowledgement, Opening prayer from SON Elder
	<b>A FUNNY THING HAPPENED ON THE WAY TO SUSTAINABILITY: A LIGHT-HEARTED TALK ON WHAT EXACTLY WE SHOULD SUSTAIN AND WHY</b> – Simon Appolloni, Ph.D
	Closing Prayer from SON Elder
<b>Saturday May 4, 2024 – PARKS CANADA VISITOR CENTRE</b>	
8:00 AM	Registration and Refreshments
8:30 AM	<b>WELCOME</b> Land Acknowledgement and Formal Welcome – The Forum Planning Committee Opening prayer from SON Elder Ethan Meleg, Acting Parks Canada Superintendent Deputy Mayor Rod Anderson, MNBP
9:00 AM	<b>NIAGARA ESCARPMENT FOR SUSTAINABLE TOURISM</b> – Michael Hallé, 10GATES Matrix System
9:40 AM	<b>SUSTAINABLE TOURISM ACTION GROUP (STAG)</b> – Peggy van Mierlo-West
10:20 AM	<b>STRETCH AND REFRESHMENT BREAK</b> – <i>Check Out Our Displays</i>
10:40 AM	<b>SUSTAINABLE TOURISM FROM AN ANISHINAABE WORLD VIEW</b> – Caley Doran
11:20 AM	<b>PARKS CANADA VISITOR SUSTAINABLE INITIATIVES</b> – Ethan Meleg
NOON	<b>LUNCH</b>
1:15 PM	<b>BUILDING SUSTAINABLE LINKS BETWEEN TOURISM DESTINATIONS AND BUSINESSES: THE COHORT MODEL</b> – William Hogg, GreenStep Solutions
2:00 PM	<b>IMAGINING &amp; PREPARING FOR THE LOW-CARBON FUTURE OF TOURISM</b> – Megan Myles
2:45 PM	<b>STRETCH AND REFRESHMENT BREAK</b> – <i>Check Out Our Displays</i>

3:00 PM	<b>E-BIKES ON THE NORTHERN BRUCE – SOCIAL ENTERPRISE SUPPORTING SUSTAINABLE TOURISM, TRANSPORTATION AFFORDABILITY &amp; INNOVATION IN PARTNERSHIPS</b> – Noreen Steinacher, Erik Koning
3:40 PM	<b>GUIDED BRUCE TRAIL HIKE</b> – Peninsula Bruce Trail Club
<b>Saturday Evening Event – TOBERMORY COMMUNITY CENTRE</b>	
5:30 PM	<b>SOCIAL HOUR</b> – cash bar
6:30 PM	<b>BANQUET MEAL</b> – locally catered by Pharos Restaurant
	SoK Bill Graham Award of Excellence
	<b>GUEST SPEAKER PRESENTATION</b> – Tony Pigott <b>AN INTRODUCTION TO DEEP TIME: THE MAKING OF A UNESCO GEOPARK FOR GEORGIAN BAY</b>
	Closing Prayer from SON Elder
<b>Sunday May 5, 2024 – PARKS CANADA VISITOR CENTRE</b>	
8:30 AM	Refreshments
	Opening Prayer from SON Elder
9:00 AM	<b>TOURISM IN NORTHERN BRUCE PENINSULA</b> – Kim Clarke, RT07
10:00 AM	<b>STRETCH AND REFRESHMENT BREAK</b>
10:20 AM	<b>INDIVIDUALS &amp; ORGANIZATIONS IN SUSTAINABLE TOURISM - WORKSHOP</b> <b>Business:</b> Adam Robins and Darci Lombard <b>Eco Adventure Tourism:</b> Elizabeth Thorn <b>Regulatory/Policy:</b> Laurie (Smokey) Golden
11:45 AM	<b>FORUM WRAP-UP</b> – 2024 Forum Chair
	Closing Prayer from SON Elder